

CURRICULUM VITAE

CAROL HEMMERLY

ACCOLADES & AWARDS

"[Carol Hemmerly] has streamlined the newsletter into one of the best Conservancy volunteer newsletters in the United States. She is always willing to take the extra step to work with the text and pictures given to her. The volunteer work that Carol does for the Conservancy makes us reach more people and more effectively accomplish the stewardship on our preserves ... Carol does a fantastic job of making this newsletter shine."

TODD CROUCH,
THE NATURE CONSERVANCY IN OHIO

PERSONAL PROFILE

I have been using computers and technology for over 15 years and have gained both an on-the-job and academic knowledge in all many areas of graphic design, computers and the internet.

One of my biggest strengths as a designer is my technological expertise paired with my creativity and experience. I am a quick study and I have a spirit of inquisitiveness for learning more about the many areas of graphic design, be it print, web, branding, photography—or any other mediums that may arise.

CAREER HISTORY

Upper Arlington High School – August 1999 to Present
Journalism Teacher / Publication Adviser

My “day job” deals primarily in teaching multi-page publication design in the realm of print. I not only teach journalistic writing, information gathering and photojournalism, but I also help my students prepare their work for publication, either in newsmagazine design or yearbook design. In doing this, I deal with print design concerns on a daily basis.

Freelance Graphic Design – December 2003 to Present
Designer for The Nature Conservancy and Michelle Murphy Photography

My freelance work with the Ohio Chapter of The Nature Conservancy has encompassed the majority of my graphic design projects over the past five or so years. I have recently also begun designing wedding albums for Michelle Murphy Photography.

Downtown Computers – July 1992 to December 1998
Sales / Marketing / Public Relations

Though this job was primarily a means to get me through my undergraduate work, it also taught me many of the computer skills I use on a daily basis today. My work designing much of the store’s print materials in Microsoft Publisher was my first introduction to graphic design—and I loved it.

EDUCATION

I find the internet to be one of the greatest places to expand my graphic design skills; however, I have also completed the degrees and coursework below:

Bachelor of Arts Degree, English

Ohio State University, Columbus, Ohio, English, 1996

Master of Arts Degree, English Education

Ohio State University, Columbus, Ohio, 1998

ACCOLADES & AWARDS

NEW ADVISER OF THE YEAR

NORTHEASTERN OHIO
SCHOLASTIC PRESS ASSOCIATION,
2001

TIGER-SWALLOWTAIL AWARD

Significant Contribution of the Year

THE NATURE CONSERVANCY IN OHIO,
2005

EDUCATION - Continued

National Board Certification, English Education

National Board for Professional Teaching Standards, 2005

Certificate as a Journalism Educator

Journalism Education Association, 2003

Image Graphics Techniques

Ohio State University, 3 credits, 2007

Multimedia Design

Ohio State University, 4 credits, 2007

DESIGN QUALITIES

Thorough and meticulous

Fast and able to work under pressure

Capable of doing a variety of styles rather than just my own

Ability to stick to the creative brief and other guidelines

Excellent knowledge of design and typography

SOFTWARE PROFICIENCY

I have a variety of experiences using Adobe's Creative Suite. Listed below are the applications I use regularly in my work, in order of my familiarity with each one:

Adobe InDesign

This is my preferred application when it comes to laying out all of my work, particularly multi-page documents and publications, my design forte.

Adobe Photoshop

I have been using Photoshop since the early 2000s and consider myself to be quite knowledgeable with the application. I use Photoshop primarily for retouching and manipulating photos.

Adobe Dreamweaver

I've used a range of HTML authoring software, but Dreamweaver has been my choice for the past few years. I am also familiar using HTML code.

Adobe Illustrator

I am more comfortable with pixels rather than vectors; however, I have had a variety of experiences creating, illustrating and designing with Illustrator.

Adobe Flash

I have basic understanding of Flash. It is an application I would like to learn more about and use more extensively in my web design work.

Thank you for taking the time to look over my curriculum vitae. If you haven't already done so, please visit my portfolio at: www.carolhemmerly.com

Carol Hemmerly
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